

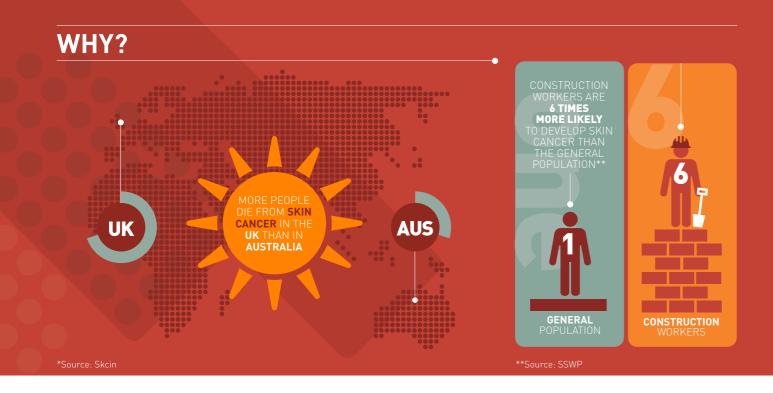
SUN AWARENESS CAMPAIGN

Distributor Information





PROMOTING SUN PROTECTION TO OUTDOOR WORKERS



DEB'S SUNPROTECT RANGE

PRODUCTS AVAILABLE





Pre-assembled with:

Stockcode: SSCSUNSP/Case Qty: Each

WHEN? BE UV AWARE



Ultraviolet (UV) rays that come from the sun are invisible and when they reach the earth's surface they are strong enough to damage the skin.

When the UV level reaches 3, protection is required. Scan the QR code, visit www.metoffice.gov.uk or



follow us on Twitter @DebGroupUK to keep up-to-date on UV levels.

WHO TO TARGET?

Anyone who works outside as part of their job requires protection from the sun. Here are just a few examples:

• Builders

Painters

- Roofers
- Electricians
- Landscapers
- Forestry workers
- Outdoor events
- Transport companies
- Gardeners Farmers
- Garden centre workers
- Sporting venues, eq. golf courses or football clubs
- Local authorities, eq. refuse collectors and maintenance













Pre-assembled with:

- 1 litre lockable dispenser
- A mirror for easy application
- A UV dial to display the daily local UV index level
- Key facts and statistics on skin cancer Stockcode: SSCSUN1EN Case Qtv: Each



SunPROTECT 1L Dispenser

• For use with Deb SunPROTECT 1L cartridges

Stockcode SUN1LDSEN/Case qty: Each



SunPROTECT SPF 30 1L Cartridge

- Perfume-free, water resistant formula
- SPF30 provides 30 times the skin's normal protection against the sun's harmful rays
- 1000 shots per cartridge
- Hygienic, sealed cartridge system to preventingrer 'air

Stock.code St.... 'Cas



• Handy SPF30 sun cream in a 150ml tube Stockcode: SUN150ML/Case Qty 12



SUPPORT MATERIAL AVAILABLE

For you:

- Free mailshots
- Email template
- Product images and information
- Trade counter support: poster and banners

For your customer:

- Outdoor workers' guide
- Employee information handout cards
- Awareness posters
- Toolbox talk presentation

To promote Skcin's FREE Sun Safe Workplace accreditation to your customers visit www.sunsafeworkplace.co.uk



Deb and Skcin are working together to promote sun safety. For every Deb Sun Protect product sold in the UK, Deb is making a charitable donation to Skcin

REMEMBER TO PROMOTE...



OTHER SALES OPPORTUNITIES FOR YOU

You can provide employers with sun protective clothing, sun cream and PPE including sunglasses and headwear.





The world's leading away from home skin care company